

MINUTES

The Waterfront District BIA

BOARD OF MANAGEMENT MEETING

Tuesday, August 7, 2018

INVITED: Jim Comuzzi, Chair

Maelyn Hurley, Vice Chair Jolene DesRosiers, Director Sandy Herron, Director Peter White, Director Jennifer Dagsvik, Director Sue Bragg, Director

Lynn Gray, BIA Bookkeeper Kara Pratt, Recording Secretary

TENTATIVE:

REGRETS:

GUEST:

LOCATION/TIME: 5:30 – Red Lion Smokehouse – arrive early for NOBA photo

Item	Description	Action
1.0	Meeting Call to Order and Disclosures of Interest The meeting was called to order at 5:44pm. There were no disclosures of interest declared at this time.	
2.0	Approval of Agenda Motion: 2018-54 Moved by: M. Hurley Seconded by: S. Bragg The agenda for the August 7, 2018 meeting be approved as presented.	Carried
3.0	Presentations	
4.0	Approval of Minutes – July 3, 2018 – sent electronically Motion: 2018-55 Moved by: J DesRosiers Seconded by: P. White	Carried
5.0	Business Arising from Past Minutes None	
6.0	Reports	
6.1	Chair's Report – Jim	
	Seagull Management Program – Reduction year over year of 100 birds and eggs. Asked for an account of the reduction in report form.	Info

Item	Description	Action
	Discussion about solutions other businesses are using – Example: Dominion Motors – S. Herron asked to follow-up	Discussion
	 2. Trees & Tree Guards a. Mike Dixon update – Broken tree by EITres has been removed b. Others will be done when the one crew comes available or, it will be contracted out to a third party 	Info
	 c. No replacements will occur this year, or removal of dead trees d. Looking into the jurisdiction for the Black Pirates Pub/Scotiabank corridor – gateway to the Casino Rutter was contracted to prune trees in August 2018. 	
	3. Promotional Banners Still located in the Pagoda & Prince Arthur & Pigeon River Ribfest banners have been installed by the City Requests now go to the COTB	Info
	 4. Ribfest 2018 On target for this year, planning with Our Kids Count 5. Ambassadors Program 	Info
	 6. BIA Boundary Expansion (Deposition with City of Thunder Bay Aug 13, 2018) Request came from Gateway Entertainment to extend the boundaries/They are on board to extend and become a corporate sponsor to enhance the areas of downtown Talked to Leslie McEachern and determined the route forward with the City of Thunder Bay Asked local building owners if they wanted to be added, only 	Info
	Gateway Entertainment had a definitive answer so, the decision was made to square off the area and move forward with city council.	
6.2	Construction & Beautification Committee – Sandy	
	 Street Signs – proposed design to be sent for City's review (on hold) Building Plaques – Heritage Standards to be reviewed (on hold) Façade Improvement (on hold) Planters & Flowers 	Info
	 a. Increase the colour impact for 2019 as well as the durability/variety of some flowers b. Request more planters – at the maximum for the budget of watering and maintaining with the City of Thunder Bay 	
	5. Bike Racks a. We have 3 bike racks in storage, ready to be installed @ \$400/rack	Info
6.3	Finance Committee – Jolene DesRosiers	
	Financial Report for month ending June 30, 2018 & July 31, 2018 (Lynn) Motion: 2018-56 Moved by: J DesRosiers Seconded by: S. Herron	Carried
	Funding a. Canada Summer Jobs Program b. Maintenance Technician/Ambassador positions	Info

Item	Description	Action
	 a. 5 in place until August 10, then 4 will be in place until September 1, 2018 b. The 5th was re-hired as a translator for marketing materials - evenings and weekend work when not in school/out in the field. He will also work the Francophone Festival in September 	Determined after mtg.
	c. Requests for Sponsorships 1. St Joseph's Foundation – Golf a. Refer to printed package 2. Lakehead Orientation a. BIA Bucks \$500 – Approved for full amount of \$500 3. CNIB a. Sponsorship \$250 b. BIA Bucks \$100 Approved for \$100 BIA Bucks 4. VON – Awaiting Forms (may be September) a. BIA Bucks Approved for \$300 BIA Bucks 5. Centre Francophone – Franco-Festival a. Sponsorship of \$350 b. \$100 Gift Certificate for a Draw Approved for \$300 BIA Bucks Motion: 2018-57 Moved by: S. Herron Seconded by: J. Dagsvik	Carried
6.4	 Review of Strategic Plan Operating Procedures – Constitution – with John Hannah City Insurance includes BIA – following up with John Hannam. (Kara) Policies, Procedures & Guidelines Procurement/Purchasing Personnel Land ownership Documents – retention policy Social Media Associate Members Policy and Fees Health and Safety Policy – draft complete Board Members (& Staff) of Conduct – draft complete Sponsorships/Donations Guidelines and request form – posted on website – to be sent to the City at a later date 	Deferred
6.5	Marketing & Promotion Committee – Jim 1. Social Media	

Item	Description	Action
	 Website Phase 2 (on hold) BIA App (on hold) Dog Event – The Dog Classroom a. The Ambassadors were trained by The Dog Classroom on how to approach and be approached by Dogs. b. They are not currently comfortable enough for a "Dog Event"- will explore at a later date 	Info
6.6	Membership Services Committee - Sue	Info
6.7	 Street Ambassador's Meeting – to be scheduled (Sandy) New Members Welcome Letters (Kara) – Complete/Ongoing Website Business Directory updates – ongoing (Kara) Associate Members Package (Kara) – Direction to Students List ready for review and plan for CSJ Ambassadors Recruit Volunteers - ongoing Monthly/Bi-monthly BIA newsletter (Sue & Kara) Guidelines for sharing member promotions by email. Continuing with current plan of members sharing their posts to the WD BIA FB page. Further discussion at a future meeting. 	Deferred
6.7	 AGM Occurring in November – discussing locations – not usual restaurant – catered from one of the BIA members and held at an office within the BIA Ashtrays – installed –	Info
6.8	Safety & Security – Jim 1. Joint Partnerships with City, Parking Authority, Police, BIAs – walkway, parkade, events, tentative loitering by-law (currently on hold)	Deferred
6.9	Parking Authority Board Update 1. Leadership decision required.	Deferred
6.10	Administration - Jim	
	 Board Meeting Schedule September 4, 2018 October 2, 2018 	

Item	Description	Action
	November 6, 2018	
	• December 4, 2018	
	2. Guidelines to be created for:	Deferred
	Guests & Presentations	
	Committee Meetings & Reports at Board Meetings	
7.0	New Business	
	1. Succession Planning	Discussion
	Discussion that interested members rotate through the Chair position for the	
	remainder of the year and determine readiness.	
	Maelyn becomes the next Chair as the Vice Chair normally succeeds the	
	Chair in the position.	
	2. Office Space	Discussion
	Set budget for 2019 office soace	
8.0	Correspondence – n/a	
9.0	Next Meeting – October 2, 2018, 5:30 pm – TBD	
10.0	Adjournment	