

MINUTES

The Waterfront District BIA

BOARD OF MANAGEMENT MEETING

Tuesday, April 7, 2020

INVITED: Jim Comuzzi, Chair

Peter White, Vice-Chair Kory Morabito, Treasurer Brigitte Tremblay, Director Suzan Cooper-Rochon, Director

Thomas Trist, Director
Jordan Calonego, Director
Maelyn Hurley, Director
Lora Northway, Director
Andrew Foulds, Councillor
Brian Hamilton, Councillor
Kara Pratt, Recording Secretary

TENTATIVE:

REGRETS: Lynn Gray, BIA Bookkeeper

GUEST:

LOCATION/TIME: Zoom Conference, Video & Phone

Item	Description	Action
1.0	Meeting Call to Order and Disclosures of Interest	None
2.0	Approval of Agenda	Carried
	Motion: 2020-17 Moved by: M. Hurley Seconded by: B. Tremblay	
3.0	Presentations	
4.0	Approval of Minutes – April 4, 2019 – <i>sent electronically</i> Motion: 2020-18 Moved by: L. Northway Seconded by: A. Foulds	Carried
5.0	, ,	
5.0	 Letters to Federal and Provincial governments regarding Mental Health and Additions/ increasing safety and security concerns of businesses, landlords and patrons. Deferred until COVID-19 OBIAA Conference – delayed indefinitely. 	Info
6.0	Reports	

Item	Description	Action
6.1	Chair's Report – Jim 1. Skyline Falconry is delayed based on shipments at the border and no means to get them across due to COVID-19 – Does not expect issues with the seagull population increasing	Information
6.2	Finance Committee 1. Budget adjustment - plans for COVID-19 a. Created a GL line to track COVID-19 spending 2. Funding - Requests for Sponsorships a. Norwest Gyro i. Group of 80 staying at the Prince Arthur – 4 Nights ii. \$500 BIA Bucks – Scavenger Hunt iii. Logo on promotional items sent to Minneapolis, Wpg, Red Lake b. CoTB Culture & Events i. Live on the Waterfront & Summer Events ii. \$2,000 BIA Bucks iii. \$2,000 Dollars iv. Refer to Patron Level in attached Sponsorship Package c. Francophone Festival i. See attached ask for BIA Coordinator time/Assistance ii. Delayed the mid-April ask and May 8th release d. Raikon - Deferred i. \$2000 Cash towards the Prince Arthur Hotel costs ii. Would like meet with Kara to clarify what they are asking for from the BIA. All decisions for sponsorship have been deferred until businesses begin to return to somewhat "normal." Discussion surrounded the use of budget and ensuring the BIA is able to meet current requirements – will revisit in May.	Discussion All Deferred
6.3	 Depave Suzan, Jim and Kara meet with Eco Superior and CoTB over video conference to discuss ideas for the space in the near future Defer our project to next year?	Deferred to 2021 Discussion

Item	Description	Action
	Awaiting quotes on watering hanging planters as well as cleaning the refuse bins – not purchasing new bins in 2020	Update
6.4	Governance Committee – Peter 1. Deferred	
6.5	Marketing & Promotion Committee – Lora & Kory	
	COVID marketing a. Budget? 1-2 thousand seems reasonable. b. Ideas i. At home scavenger hunt – showcasing BIA businesses? ii. BIA BINGO iii. Colouring Contest?	Discussion
	J. Comuzzi - The marketing needs to be a message to stakeholders LN– not sure how to move to move forward, how we present ourselves and what we want to do. J. Comuzzi – Kara is keeping everyone updated along with the Chamber and OBIAA	
	Discussion surrounding potential future stimulus packages released by provincial and federal governments when the "dust clears"	
	Discussion surrounded providing packages from the BIA – Board was reminded cannot provide "Bonusing" to the businesses. The BIA is for a better place to Do business not a better place for A business.	
	LN – to ask businesses what they would like to see from the BIA	
	J. Calonego – new normal will be different from the former normal – frequenters of the area may be in a difficult position – need to be prepared for the population to spend less in the future. The BIA will need to help afterwards, currently, it needs to help the businesses through this "funk".	
	Planning for 2020 a. Brochure	Deferred
6.6	Membership Services Committee – To Be Filled	
6.7	Special Events Committee – Maelyn & Lora TOM?	
	Post Pandemic event Christmas	
	M.H - Update – CR has been postponed – looking at doing an outdoor event T.T. – Maybe something in Aug/Sept? B. H. – Events are easy to do – small on St. Paul St.	
	M.H. – Will have to play it by ear	

Item	Description	Action
	LN. – Dates? M.H. – Maybe Aug 3	
6.8	Safety & Security – Peter	
	Police are patrolling the area regularly to ensure safety & security during COVID-19	
	People are aimlessly wandering downtown, not doing anything concerning. Panhandlers are not having much success – this may turn into another issue.	Comment
	B.H. Patrolling – groups of 5 or more will be broken up by bylaw and/or police	Information
	Deferred - Minister of Municipal Affairs & Housing is waiting on a letter requesting assistance for Thunder Bay a. Letter was provided for review	
6.9	Parking Authority Board Update – Kara	
	1. N/A	
6.10	Administration	
9.0	1. Board Meeting Schedule 2020 May 5, 2020 June 2, 2020 July 7. 2020 August 11, 2020 (Aug 4, is the day after a holiday) September 1, 2020? October 6, 2020 October November 10, 2020 December 1, 2020 Committee Meetings & Reports at Board Meetings	
8.0	Correspondence – n/a New Business	
9.0	 Start Planning for a new Strategic Plan Involve stakeholders Review Budgets – Plan for 2021 – Do we need to ask for additional money BH – Recommendation for potential future grants – talk to membership, investigate and research. Just putting ideas out to the Board. Adjustments after – getting it out quicker – where it is going. 	Idea

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	 Note – this needs to be discussed with the Municipality – BIAs are not set-up to provide grants unless allowed through specific provisions – cannot be seen as bonusing to members. 	
10.0	Next Meeting – May 5, 2020 Adjournment: 7:14pm	