

Item	Description	Action
	<p>Increase the potential uses of buildings – increasing property values – creates an infill, avoids tax hikes, while it increases property vales and would generate more money for the CoTB without incremental % increases. Avoids urban spread currently the scope of the city boundaries to accommodate the population is a resource pull. Maintaining the city proper as well as surrounding areas with water, roads, watershed and sewer.</p> <p>Currently housing affordability is 0% with a minimum wage. This allows the market to build a more affordable housing supply with secondary and third suites in homes or retail main floor and residential second floor. It would increase the low to medium rises in the city which would increase pedestrian traffic and house College and University Students as well as young professionals (many who want to walk/bike/use transit).</p> <p>Question (Q) – Original Genesis – Local or is this across the country? RT – This document was put together by the Thunder Bay Chamber of commerce, but it is not only Thunder Bay. Minneapolis has changed and as long as the exterior of a building conforms to the requirements the building can be multi-unit. Nature of Economy – it is a broad movement.</p> <p>Q – Is the membership behind? RT – Previous surveys – this is a big piece (attending meetings and talking to boards/businesses/building owners) and it is difficult to move/expand without their support. Piecemeal is not working/its too slow – the CoTB planning is trying. Positive meetings like these and support puts it at the forefront – provides political support</p> <p>Q – Has this gone to council or just planning? RT – This is in the letter stage so the Chamber can go to council - run it by councillors informedly - take it to the Councillors and then take it formally to council as a whole.</p> <p>Q – Any negative? RT – There is always council thinking what will administration think and administration wondering what will council think.</p> <p>Can see some neighbourhoods having some issue ‘Not in my backyard’, but with letters of support from the broad business base when the public calls they can be told there is support. Many properties are already mixed use – not legally – and there could be complaints from neighbours. However, there are many locations that are already rentals and neighbours are unaware.</p>	
4.0	<p>Approval of Minutes – August 6, 2019 – <i>sent electronically</i></p> <p>Motion: 2019-43 Okay with edits:</p> <ul style="list-style-type: none"> • Fix incomplete sentence 	Carried

Item	Description	Action
	<ul style="list-style-type: none"> • Typo • Question of who said a statement <p>Moved by: S. Cooper-Rochon Seconded by: K. Morabito</p>	
5.0	<p>Business Arising from Past Minutes</p> <p>Letter supporting Transition Housing? – Deferred – Require additional information from the Councillors (not in attendance) – would like to present statistics. The Board supports the general initiative.</p> <p>Letter to Police Services & CoTB – Discussed alterations with Safety & Security & J Dagsvik – Draft the letter and circulate to the BOM</p> <p>Mileage for the Summer Students – Summer Students attended City Hall Sounds (500 Donald St) – sent e-mail to Lynn</p> <p>Motion: 2019-44 Moved by: P. White Seconded by: S. Cooper-Rochon</p> <p>Possible Pot store on Red River Road – Wait for additional information/businesses to come forward with concerns</p>	
5.1	<p>New Business</p> <p>Budget Due to CoTB Sept 6, 2019</p> <p>Discussion – follow-up meeting set for September 23rd 9am – WD BIA Boardroom</p>	
6.0	<p>Reports</p>	
6.1	<p>Chair's Report – Jim</p> <ol style="list-style-type: none"> 1. Seagull Management Program – Kym submitting Report & Recommendations – Deferred – the report was sent Monday afternoon by Kym for the Board to review – to late for commenting. 2. Kara – No Update <ul style="list-style-type: none"> • proposal to hire a P/T assistant • potential wage increase? 	
6.2	<p>Finance Committee</p> <ol style="list-style-type: none"> 1. Financial Report for month ending (Deferred) 2. Funding - Requests for Sponsorships <ol style="list-style-type: none"> a. Creative Arts Northern Network (CANN) <ul style="list-style-type: none"> • Waterfront Arts fair Sept 28, 2019 • Open to any donation • Logo on donor poster, door prize basket, Instagram & Facebook 	Carried

Item	Description	Action
	<p>Motion: 2019-45 <i>Motion to support with \$200 BIA Bucks</i> Moved by: P. White Seconded by: K. Morabito</p> <p>b. Thunder Bay Chamber of Commerce</p> <ul style="list-style-type: none"> • \$300 BIA Bucks - We are hoping that the BIA will support the Chantrelle in their hosting duties of the After Business and offer guests an incentive to stay and shop in the BIA area. • \$1500 - The Waterfront BIA would receive the same benefits as the Chantrelle, as a co-host, which would include logo on our website, social media and promotion through our email and newsletter promotions. <p>Motion: 2019-46 <i>Motion to support with \$750 Cash and \$1050 BIA Bucks</i> Moved by: S. Cooper-Rochon Seconded by: K. Morabito</p> <p>Discussion ensued regarding the breakdown of monies. Vote occurred via e-mail after clarification from the Thunder Bay Chamber of Commerce.</p> <p>Remaining BIA Bucks</p> <ul style="list-style-type: none"> • \$3,300 <p>Remaining Cash for Sponsorships</p> <ul style="list-style-type: none"> • \$4,950 <p>Potential upcoming requests:</p> <ul style="list-style-type: none"> • Craft Revival –\$400 BIA Bucks - \$500 Cash • VON - \$300 BIA Bucks – Trivia Challenge • AGM - \$500 BIA Bucks– Given to members of the BIA at the AGM 	Carried
6.3	<p>Infrastructure/Beautification Committee – Suzan</p> <p>1. Public Seating Suzan and Kara attended a meeting with the CoTB (Joel Deputer), CEDC, Tourism and the Chamber of Commerce, a representative from Bay Algoma was also in attendance. There was discussion and it was decided the Waterfront District BIA would create the template for public seating applications to the CoTB and be the initial .</p> <p>2. Follow-up on the safety & walkability meeting Following up with Brad Adams again – Jen is going to share his possible phone number. The heaved tree in front of the former Eaton’s building has been fixed by Mike Dixon out of the forestry budget. Roads is said to have assessed and will need to fix the uneven paving stones in front of CIBC and Barbecupid. Suzan is following up.</p> <p>3. Infrastructure Court Street infrastructure may be delayed again. Suzan will be contacting Kayla and asking for clarification.</p> <p>4. Depave</p>	

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	<p>Suzan and Brennan met with Will from EcoSuperior and Will will be working on the project and organising the initiative with the support of Suzan.</p> <p>5. Beautification</p> <p>Suzan has/is e-mailing Bill Martin's to discuss the planters that did not fair as well over the 2019 summer. Determining if they are able to fulfill the order for all 43 planters for the 2020 year.</p>	
6.4	<p>Governance Committee – Peter (no update)</p> <ol style="list-style-type: none"> 1. Constitution/Operating Procedures – 2. Review of Strategic Plan 3. Policies, Procedures & Guidelines – OBIAA – Binder Picked up & ready for review <ol style="list-style-type: none"> a. Procurement/Purchasing b. Personnel c. Land ownership d. Documents – retention policy e. Social Media f. Associate Members Policy and Fees g. Health and Safety Policy – draft complete h. Board Members (& Staff) code of Conduct – draft complete i. Sponsorships/Donations Guidelines and request form – posted on website – to be sent to the City at a later date 	
6.5	<p>Marketing & Promotion Committee – Lora</p> <p>Kory – TBNewswatch takeover webpage – <i>Kara followed up with Cora of TBNewswatch and has been in contact with Kory.</i></p> <ol style="list-style-type: none"> 1. Media Plan/Cost <p>Lora asked what was remaining of the budget – Kara sent the spreadsheet of the Marketing plan and the financials can be referred to for the remaining amount of monies available based on the budget.</p> <ol style="list-style-type: none"> 2. Website <ol style="list-style-type: none"> a. Addition of Real Estate section – Kara to follow up when back from vacation b. Updates 3. Sharing member promotions through Facebook and Instagram (ongoing) <p>SCR – feels strongly about rack cards for tourists – the marketing committee asked for more information. Kara to provide previous rack cards for reference.</p>	
6.6	<p>Membership Services Committee – Sue (Deferred)</p> <ol style="list-style-type: none"> 1. Monthly/Bi-monthly BIA newsletter (Sue, Kara) <ul style="list-style-type: none"> • Discuss the Newsletter – proposed layout <p>New Members Welcome Letters (Kara) – Ongoing</p> <p>Website Business Directory updates</p>	

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	<ul style="list-style-type: none"> a. Summer Students assisting with the updating of lists 2. Associate Members Package – Plan for 2020? 3. Recruit Volunteers – discuss with events committee 	
6.7	<p>Special Events Committee – Maelyn (Deferred)</p> <ul style="list-style-type: none"> 1. Derelict 2. Urban Infill? 3. St. Patricks Day (Shows) 4. Spring Craft Revival 5. Ribfest – Discussion 6. Lost & Found Festival – Y Art Sale (August 17th, 2019) 7. The Hunger – October 26, 2019 8. Holiday Craft Revival – November 24th, 2019 <ul style="list-style-type: none"> a. Artisan Applications closed July 31, 2019 b. Location applications open until Aug 15, 2019 9. Christmas Window Display (Window Wonderland) <p>Brainstorm how we can help to spread the word or support these events happening in our BIA - others we are already support through \$\$ or BIA bucks.</p>	
6.8	<p>Safety & Security – Peter & Sue</p> <p>PW – stuck on this problem and do not know where to turn – Lights? Police? What do we do? – we need buy0in from the membership.</p> <p>Had Canadian Mental Health and Addictions (CMHA) and Shelter House in to talk to the White Macgillvary Lester staff. Could have them in to talk to the membership.</p> <p>The BIA needs ideas on where to focus – an RFQ was brought up.</p> <p>The problem needs to be addressed, but where do you go? What do you do? Who advises? Consultations? Brain Storming Session? Meet with police officers?</p> <p>Have Adult Teen Challenge come in? Educate/Train</p> <p>JD – Concerns – need to educate the people downtown – the key is convenience (for the business owners) possibly have an AGM presentation. Draw people in to the AGM and educate on strategies. These are social problems, so criminal enforcement and private security may not be capable of solving them and other strategies and cooperation with other service providers is likely necessary.</p> <p>LN – Educating – drop in at the beginning of the AGM</p> <p>PW – Had SOS and CMHA talk to his staff over lunch hour. It is something we could do for the business owners – the CMHA & SOS staff will give ideas on how to assess if a person needs help, redirection or police. Treat people with dignity.</p>	

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	<p>Tell them about the resources- Staff become better educated and are able to send people to places for assistance.</p> <p>KM – sees it all day everyday. At the Prince Arthur security now deals with people, but she is able to recognise many/most/ if not all of the street involved individuals. Last year talked to CPTED and implemented some – the BIA needs to implement more.</p> <p>PW – CPTED sounds great, who pays? Or does the BIA just do it?</p> <p>SCR – share the Peterborough OBIAA newsletter where the community police walk the streets in the summer. During the school year they also visit classrooms.</p> <p>Brainstorm ideas –</p> <ul style="list-style-type: none"> • what to do about <ul style="list-style-type: none"> ○ crime ○ panhandling • letter to police services – cc council • CEDC – information sessions <ol style="list-style-type: none"> 1. Crime Prevention Council 2. Safe & Inclusive Strategy from Downtown Yonge – use as a blueprint for Thunder Bay Strategies? 3. Belleville Police Survey 	
6.9	<p>Parking Authority Board Update - Kara</p> <ol style="list-style-type: none"> 1. Meeting – August 13, 2019 – 11am to 12pm <ol style="list-style-type: none"> a. <i>The CoTB is reviewing submissions for online ticket payment as well as an APP for parking meters. Currently checking with other cities using the selected company to determine if the company is good and if they are happy with the system. There is some question on how it integrates into the Ministry of Transportation information – research is ongoing.</i> 	
6.10	<p>Administration</p> <ol style="list-style-type: none"> 1. Board Meeting Schedule <ul style="list-style-type: none"> • September 23, 2019 – 2020 Budget Discussion • October 1, 2019 • November 5, 2019 • AGM – November 14, 2019 • December 3, 2019 2. Guidelines to be created for: 	

Item	Description	Action
	<ul style="list-style-type: none"> • Guests & Presentations • Committee Meetings & Reports at Board Meetings 	
8.0	Correspondence – n/a	
9.0	Next Meeting – October 1, 2019	
10.0	Adjournment	