

Item	Description	Action
6.1	<p>Chair's Report – Jim</p> <ol style="list-style-type: none"> 1. April 6 Webinar: North Core Streetscapes Project - City of Thunder Bay <ul style="list-style-type: none"> • Meeting must end by 6:30 to attend the CoTB session 2. Board Application Updates (Call upon the ad hoc committee) <ul style="list-style-type: none"> • P. White will be calling applicants to interview in the next few weeks. • New application going through the final edits – will send to the Board for the next meeting. 	<p>Information</p> <p>Info/Update</p>
6.2	<p>Finance Committee - Jordan</p> <ol style="list-style-type: none"> 1. Funding - Requests for Sponsorships <ol style="list-style-type: none"> a. 2021/2022 Community Events – Culture & Recreation CoTB <ol style="list-style-type: none"> i. Requested <ul style="list-style-type: none"> • \$1,500 in Cash • \$3,000 in BIA Bucks ii. \$2,000 BIA Bucks Supported by the Marketing Committee – want to ensure it goes to support the businesses <p><i>Motion to approve \$2,000 worth of BIA Bucks based on fiscal responsibility and previous approved amounts.</i></p> <p>Motion: 2021-16 Moved by: K. Morabito Seconded by: J. Murray</p>	<p>Carried</p>
6.3	<p>Infrastructure/Beautification Committee – John</p> <ol style="list-style-type: none"> 1. Update – Guy Walter requesting BIA commitment of budget towards beautification items for Spring/Summer/Fall 2021 to be used in future streetscape. Awaiting budget request amount 2. Working on Spring/Summer/Fall request with BMI and Guy Walter to ensure the BIA beautification pieces fit into the pilot streetscapes 	
6.4	<p>Governance Committee – Peter</p> <ol style="list-style-type: none"> 1. Working on: <ol style="list-style-type: none"> a. Code of Conduct b. Conflict of Interest Policy <p><i>P. White based on workloads the policies will be shared at a later date.</i></p>	<p>Information</p>
6.5	<p>Marketing, Events & Promotion Committee</p> <ol style="list-style-type: none"> 1. Marketing Update <ol style="list-style-type: none"> a. Met with Sociable for “hidden gems” videos and photos in the BIA b. Website – requesting funds to update and add widgets to allow the site to update on its own <ol style="list-style-type: none"> i. List of BIA website “Must Haves” – let Kara know yours 	

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	<p>2. Budget request to complete the above</p> <p><i>Discussion around the reasoning to increase spending to create videos as well as produce photos of the BIA for businesses that are lesser known yet still very impactful to the area.</i></p> <p><i>The marketing Committee shared that the videos will be well rounded and showcase Shop. Eat. Stay. Play and Do Business. The videos will capture within office spaces as well as retailers and restaurants – it won't solely be tangible goods; the videos will provide an overview of everything the BIA has to offer.</i></p> <p><i>Motion: adjust budget to allow for \$6,000 to be moved to marketing.</i></p> <p>Motion: 2021-17 Moved by: J. Calonego Seconded by: J. Murray</p>	Carried
6.6	Membership Services Committee – To Be Filled	
6.7	<p>Safety & Security – Peter</p> <p>1. Police to started new outreach initiative April 1, 2021</p> <ul style="list-style-type: none"> a. Awaiting mail chimp survey request to send to businesses from the Police b. Updates to eye on the street c. Let Kara know of any concerns 	Information
6.8	<p>Parking Authority Board Update – Kara</p> <p>1. Still waiting on the App...</p> <p>2. Updated on increased security since tires were slashed in the Parkade</p> <p>3. Discussing parking stations as part of the summer pilot</p> <p>Will send snippets of the survey results to the Parking Authority indicating concerns with marketing of parking locations as well as the meter minders and their treatment of the public.</p>	Information Action
6.10	<p>Administration</p> <p>1. Board Meeting Schedule – First Tuesday of the Month</p> <ul style="list-style-type: none"> o May 4, 2021 o June 1, 2021 o July 6, 2021 o August 3, 2021 *move due to holiday weekend? o September 7, 2021 *move due to holiday weekend? o October 5, 2021 o November 2, 2021 o December 7, 2021 	
7.0	Correspondence – n/a	

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8.0	<p data-bbox="293 254 1281 296">New Business</p> <p data-bbox="293 317 1281 401">Request to the City for more information regarding the Waterfront Committee voted upon at the March 29, 2021 Council Meeting.</p> <p data-bbox="293 422 1281 485">Followed up – will need to follow-up again. Emails are not being answered.</p>	
9.0	<p data-bbox="293 499 1281 541">Next Meeting – May 4, 2021</p> <p data-bbox="293 541 1281 583">Adjournment – 6:07pm</p> <p data-bbox="293 604 1281 646">Motion: 2021- 18</p> <p data-bbox="293 646 1281 699">Moved by: J. Calonego Seconded by: P. White</p>	