



WATERFRONT DISTRICT

MINUTES

The Waterfront District BIA

BOARD OF MANAGEMENT MEETING

Tuesday, July 5, 2022

INVITED:

Peter White, Vice-Chair
 Jordan Calonego, Treasurer
 Thomas Trist, Director
 Kory Morabito, Director
 John Murray, Director
 Phil Walkden, Director
 Maelyn Hurley, Director
 Andrew Foulds, Councillor
 Kara Pratt, Recording Secretary

TENTATIVE:

REGRETS:

Lynn Gray, BIA Bookkeeper
 Jim Comuzzi, Chair
 Brian Hamilton, Councillor

GUEST:

LOCATION/TIME:

<https://us02web.zoom.us/j/2781002430?pwd=K2RPSnFqWVdKNityRiB2bTlldnpWZz09>

Meeting ID: 278 100 2430

Passcode: WDBIA

Item	Description	Action
1.0	Meeting Call to Order and Disclosures of Interest 5:35 - No Disclosures of Interest	
2.0	Approval of Agenda Motion: 2022-33 Moved by: T. Trist Seconded by: J. Murray	
3.0	Presentations	
4.0	Approval of Minutes – June 5, 2022– <i>sent electronically</i> Motion: 2022-34	

Item	Description	Action
	Moved by: J. Murray Seconded by: M. Hurley	
5.0	Business Arising from Past Minutes	
6.0	Reports	
6.1	<p>Chair’s Report – Jim</p> <ol style="list-style-type: none"> 1. Canada Summer Jobs – S. Gagnon to start painting the Parklet mid July 2. Board Member Resignation – L. Northway 3. Potential Interim Board Member – K. Ogima <p>Bring in K. Ogima on merit and wait the City of Thunder Bay approval. Invite to the next meeting – non-voting, non official and have part of the election slate for the 2022 election coinciding with the coming council election.</p> <p>Motion: 2022-35 Moved by: P. White Seconded by: J. Calonego</p>	
6.2	<p>Finance Committee - Jordan</p> <ol style="list-style-type: none"> 1. June Financials – N/A 2. Funding – Request for Sponsorship <ol style="list-style-type: none"> a) Centre francophone Thunder Bay for <ul style="list-style-type: none"> • \$500 in cash • In kind advertising on the LED Board <p>Approved \$500 in BIA Bucks and Digital Billboard up to \$500, or the rate for 1.5 months.</p> <p>Motion: 2022-36 Moved by: K. Morabito Seconded by: T. Trist</p>	
6.3	<p>Infrastructure/Beautification Committee – John</p> <ol style="list-style-type: none"> 1. Spring/Summer Plans – Delivered and adjusting budgets for the additional planters and watering 2. CoTB Red River & Court Revitalization Update (forwarded email) Plan for business support t/o the project? Does BMI have a plan for construction mitigation? P. W. = We need that coordination & communication to maintain access to businesses during the construction. We can’t force CoTB to move forward but can force assistance for businesses. J. C. - BMI is not following the RFP plan. P. W. - What do we want to do to not feel as though we are being “jerked” around? J. M. – Is this a funding issue? Do we have to pursue multiple departments to get concise yes/no answers? Is it too hopeful? 	

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	<p>P.W. – latest update is not looking like things are moving forward well. J.M. – We were high priority and now we are low on the list? P. Walkden – Could this be an election priority? J.C. – CEDC Strat plan pushing for more involvement Indigenous, Mining, Community Engagement Involvement/ Tourism/ Life Balance. Make sure Court St gets done this fall or make sure to push one fell swoop in one year to mitigate the impacts. Push and make it political. P.W. – it is easy to forget if they do not get it to the forefront and it is to our peril. P. Walkden – They need the court of public opinion to move them forward. J.C. – they are dealing with these issues because of the failing infrastructure (impacting private buildings) J.M. – See if the city can go for another funding ask to be proactive vs negative. Use of public money to make the project better.</p> <p>ACTION – get together to draft a plan/letter to circulate – ad hoc committee – J. Murray, M. Hurley & T. Trist</p>	
6.4	<p>Marketing, Events & Promotion Committee</p> <ol style="list-style-type: none"> 1. Content Creator working on promotion of the area 2. Planning a fall festival and winter plans – M. Hurley will be setting up meetings 	
6.5	<p>Membership Services Committee – Phil</p> <ol style="list-style-type: none"> 1. CRM – Spreadsheet is almost ready to be uploaded 2. Volunteers for Cruise Ship Days – deferred to next year. We are learning a lot as the plans for the ships change for each arrival to determine their own best set-up. 	
6.6	<p>Safety & Security – Peter</p> <ol style="list-style-type: none"> 1. K. Pratt met with the Drug Strategy Coordinator and non-emergency call list is being updated for distribution <ul style="list-style-type: none"> • Do we need to put in a significant line for security in the budget? The overpass cost a lot of money to reinstall and is not used regularly what is the return on investment for the city to pay for regular security? Any money put into the economic driver (the Waterfront District) will be wasted if people are not willing to cross the pedestrian overpass or visit the area. • Red Lion has all staff meetings to discuss the severity of the safety & security in the area and will be sending incidents to the BIA to go to the police in a report. • P.W. Police can do a lot with information that we provide – they visited Superior Lofts and provided details information on how to mitigate concerns. 	

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	<ul style="list-style-type: none"> i. Encourage staff to document incidents – facts are helpful <ul style="list-style-type: none"> • Survey to help inform a letter and have someone in the area regularly send updates to the city, police and CSWB Specialist, Community Safety & Well-Being Thunder Bay 2. Survey in final stages 	
6.7	<p>Parking Authority Board Update – Kara</p> <ul style="list-style-type: none"> 1. Summer Break 	
6.8	<p>Administration</p> <ul style="list-style-type: none"> • Board Meeting Schedule – First Tuesday of the Month <ul style="list-style-type: none"> ○ August 2, 2022 ○ September 6 or 13, 2022 Delay 1 week? Holiday weekend ○ October 4, 2022 ○ November 1, 2022 ○ December 6, 2022 	
7.0	Correspondence – n/a	
8.0	New Business	
9.0	<p>Next Meeting – August 2, 2022 Adjournment – 6:40pm</p> <p>Motion: 2022-37 Moved by: J. Calonego</p> <p style="text-align: right;">Seconded by: P. Walkden</p>	