



# WATERFRONT DISTRICT

# MINUTES

## The Waterfront District BIA BOARD OF MANAGEMENT MEETING

Tuesday, June 7, 2022

INVITED: Peter White, Vice-Chair  
Jordan Calonego, Treasurer  
Phil Walkden, Director  
Maelyn Hurley, Director  
Andrew Foulds, Councillor  
Brian Hamilton, Councillor  
Kara Pratt, Recording Secretary

TENTATIVE:

REGRETS: Jim Comuzzi, Chair  
Kory Morabito, Director  
Thomas Trist, Director  
John Murray, Director  
Lora Northway, Director  
Lynn Gray, BIA Bookkeeper

GUEST:

LOCATION/TIME: 5:30pm – 251 Red River Road – BIA Office

Item	Description	Action
1.0	Meeting Call to Order and Disclosures of Interest 5:45pm no disclosures of interest	
2.0	Approval of Agenda  Motion: 2022-27 Moved by: A. Foulds                      Seconded by: P. Walkden	
3.0	Presentations	
4.0	Approval of Minutes – May 3, 2022– <i>sent electronically</i>  Motion: 2022-28 Moved by: A. Foulds                      Seconded by: P. Walkden	
5.0	Business Arising from Past Minutes	

Item	Description	Action
6.0	<b>Reports</b>	
6.1	<p><b>Chair’s Report – Jim (Kara will present in Jim’s absence)</b></p> <ol style="list-style-type: none"><li>1. Canada Summer Jobs – Hired for 2 positions</li><li>2. Discuss Budget for OBIAA Best Practice Sessions<ul style="list-style-type: none"><li>• <a href="https://obiaa.com/2022-professional-development-sessions/">https://obiaa.com/2022-professional-development-sessions/</a></li></ul></li></ol> <p>Approval to pay for attendance to the Best Practices Sessions up to \$300.00.</p> <p><b>Motion: 2022-29</b> Moved by: M. Hurley    Seconded by: P. Walkden</p>	
6.2	<p><b>Finance Committee - Jordan</b></p> <ol style="list-style-type: none"><li>1. May &amp; June Financials (to follow in separate email)</li><li>2. Funding – Approved for two streams of funding:<ul style="list-style-type: none"><li>• 2022 Clean Green &amp; Beautiful – Emerging Projects Fund Application<ul style="list-style-type: none"><li>• \$20,000 for:<ul style="list-style-type: none"><li>• potted trees and placement of self watering planters</li></ul></li><li>• CEDC – Tourism Development Grant<ul style="list-style-type: none"><li>• \$41,500 for:<ul style="list-style-type: none"><li>• Entertainment</li><li>• Performances</li><li>• Beautification</li><li>• Watering</li><li>• Cleaning supplies</li><li>• Advertising</li><li>• Security</li><li>• Insurance</li><li>• Planter delivery/pickup</li></ul></li></ul></li></ul></li></ul></li><li>3. Funding – Request for Sponsorship<ol style="list-style-type: none"><li>a) CoTB, Culture Development &amp; Events Section – Neighbour Day<ul style="list-style-type: none"><li>• \$100 in BIA Buck Sponsorship</li></ul></li> <li>b) Community Living Thunder Bay - Witches Walk<ul style="list-style-type: none"><li>• \$500 in BIA Buck Sponsorship</li><li>• Able to promote through BIA Newsletter &amp; Social Media</li></ul></li></ol></li></ol> <p><b>Motion: 2022-30</b> Moved by: B. Hamilton    Seconded by: P. Walkden</p> <p><b>Motion: 2022-31</b> Moved by: B. Hamilton    Seconded by: A. Foulds</p>	

Item	Description	Action
		Deferred
6.3	<p data-bbox="293 289 1281 325"><b>Infrastructure/Beautification Committee – John</b></p> <ol data-bbox="293 359 1281 464" style="list-style-type: none"> <li data-bbox="293 359 1281 394">1. Spring/Summer Plans – Delivery of baskets and planters after June 14<sup>th</sup></li> <li data-bbox="293 394 1281 430">2. Red River Planters will be in stages due to Pride Street Fest</li> <li data-bbox="293 430 1281 464">3. CoTB Red River &amp; Court Revitalization Update (attached)</li> </ol> <p data-bbox="293 499 1281 535">Begin talking about how to fundraise for additional improvements.</p>	
6.4	<p data-bbox="293 569 1281 604"><b>Marketing, Events &amp; Promotion Committee</b></p> <ol data-bbox="293 638 1281 814" style="list-style-type: none"> <li data-bbox="293 638 1281 674">1. Brochure Created for tourists</li> <li data-bbox="293 674 1281 814">2. Pride – <ol data-bbox="402 709 1281 814" style="list-style-type: none"> <li data-bbox="402 709 1281 779">a. Block Party on Red River Road – live music, vendors, performances, scavenger hunt</li> <li data-bbox="402 779 1281 814">b. GLITTER BALL the night before at the Chanterelle</li> </ol> </li> </ol>	
6.5	<p data-bbox="293 884 1281 919"><b>Membership Services Committee – Phil</b></p> <ol data-bbox="293 953 1281 1129" style="list-style-type: none"> <li data-bbox="293 953 1281 989">1. CRM</li> <li data-bbox="293 989 1281 1129">2. Volunteers for Cruise Ship Days <ol data-bbox="402 1024 1281 1129" style="list-style-type: none"> <li data-bbox="402 1024 1281 1129">a. Tourist support t-shirts recruit people who want to volunteer to chat with tourists to wear a t-shirt/hoodie around offering to tell the tourists about the area.</li> </ol> </li> </ol>	
6.6	<p data-bbox="293 1163 1281 1199"><b>Safety &amp; Security – Peter</b></p> <ol data-bbox="293 1232 1281 1268" style="list-style-type: none"> <li data-bbox="293 1232 1281 1268">1. Emailed &amp; Called SOS for training – awaiting update</li> </ol> <p data-bbox="293 1304 1281 1409">Prompt partners again. The report from tourism regarding the first cruise ship needs to be a catalyst for change. There needs to be more proactive social services/ poverty/ addictions assistance.</p> <p data-bbox="293 1444 1281 1480">Staff are being threatened in businesses and there are cases of violence.</p> <p data-bbox="293 1516 1281 1692">Send letters to: NDP Liberals CoTB Council Provincial Government?</p>	
6.7	<p data-bbox="293 1724 1281 1759"><b>Parking Authority Board Update – Kara</b></p> <ol data-bbox="293 1793 1281 1829" style="list-style-type: none"> <li data-bbox="293 1793 1281 1829">1. No update</li> </ol>	

