

MINUTES

The Waterfront District BIA

BOARD OF MANAGEMENT MEETING

Tuesday, March 1, 2022

INVITED: Jim Comuzzi, Chair

Peter White, Vice-Chair Jordan Calonego, Treasurer

John Murray, Director Thomas Trist, Director Kory Morabito, Director Phil Walkden, Director Maelyn Hurley, Director Andrew Foulds, Councillor Brian Hamilton, Councillor Kara Pratt, Recording Secretary

TENTATIVE:

REGRETS: Lora Northway, Director

Lynn Gray, BIA Bookkeeper

GUEST: Kym Amonson, Skyline Falconry

Warren Philp, Team-Lead Waterfront Trail Rotary Community Action

Team

LOCATION/TIME: 5:30pm on ZOOM

https://us02web.zoom.us/j/2781002430?pwd=K2RPSnFqWVdKNityRIB2bTIIdnpWZz09

Meeting ID: 278 100 2430

Passcode: WDBIA

Item		Description	Action
1.0	Meeting Call to Order and Disclosures of Interest		
2.0	Approval of Agenda		
	Motion: 2022-09 Moved by: J. Murray	Seconded by: M. Hurley	Carried
3.0	Presentations		
	1. Kym Amonson, Sk	xyline Falconry	

Item	Description	Action
	Advise against skipping a year due to the proximity of the waterfront. It would mean gulls move to where they have been previously removed. Each gull rears up to 3 chicks which would bring up the population quickly.	
	Costs broken down:	
	 Number of hours hazing Entering the buildings 	
	DisinfectingRental of equipment	
	Reach and cover of each locations	
	Maintenance stage would only be reached if we added more rooftops and that has always been based on the willingness of the owner of the building to let skyline falconry on the rooftop.	
	Since 2015 there has been a reduction of 729 nests and 1100+ eggs.	
	Continuing will lessen the number of seagulls. We have to remember that the seagulls live 20+ years and they have lived in this area for that long (return to nest in the same spot).	
	Follow up questions/comments –	
	 Should the CoTB be taking on the cost? Can be discussed. Any way to eradicate all of the birds? No, not unless all of the buildings are covered and the area wasn't as close to the waterfront. Have there been problems getting on to rooftops? Yes, some businesses have refused to let Skyline access the rooftops. Some have become unsafe to access. When is this due? Two weeks from now. 	
	Warren Philp, Team-Lead Waterfront Trail Rotary Community Action Team & Frank Wilson, Waterfront Trail Rotary Community Action Team	
	Presentation on the waterfront trail (PowerPoint presentation available upon request) and requested a letter of support. Board agreed to submit a letter of support.	
	Follow up questions/comments –	
	 Will the wayfinding signage continue along the trail? This is a question for City Administration. 	
	 Is it comparable to the proposed trails from Fisherman's Park to the Jackknife Bridge? Working with the CoTB to expand through a couple of iterations. Will hopefully see more after talking with CoTB Engineering and Parks & Open Spaces administration. Keep up to date by joining the Facebook group. 	
4.0	Approval of Minutes – February 1, 2022– sent electronically	
	Motion: 2022-10 Moved by: J. Calonego Seconded by: J. Murray	Carried

Item	Description	Action
5.0	Business Arising from Past Minutes	
6.0	Reports	
6.1	Chair's Report – Jim	
	Chair's Update OBIAA Conference - Delegates	
	Discussion about the merits of attending the OBIAA conference – who and how many should attend based on the positive outcomes. Professional development is important and this is where BIAs are able to gain knowledge and perspective. Sharing the positives and pain points of other BIAs is helpful.	
	Increase the budget from \$2500 to \$4000 and take out the cap of attendees.	Carried
	Motion: 2022-11 Moved by: J. Calonego Seconded by: T. Trist	
	3. OBIAA Board Nomination – K. Pratt	
	The Board believes this a good opportunity to share a Northern Ontario perspective and to learn more about all of Ontario and the BIAs.	Carried
	Motion: 2022-12 Moved by: A. Foulds Seconded by: P. White	Carried
	4. 2022 Seagull Contract	
	Support seagull program at the same rate as 2021 – maintain budget and negotiate the rooftop locations.	Carried
	Motion: 2022-13 Moved by: P. White Seconded by: T. Trist	
6.2	Finance Committee - Jordan	
	 Financials – January 2022 financials Funding - Requests for Sponsorships a. IGNITE – Lakehead University Research & Innovation Week \$300 BIA Bucks given to the daily winners, and would be advertised as the prize in order to promote local products and services. Featuring the WD BIA IGNITE promo material, the LU Research & Innovation webpage, the LU Research & Innovation Facebook page, the Pheedloop event platform website and on the credits page of the IGNITE videos. 	Information

Item	Description	Action
	 Including your logo on the special "Sponsors/Supporters" page on Pheedloop Opportunity to share the social media links, and post the videos to your own social media sites and website 	
	Motion: 2022-14 Moved by: T. Trist Seconded by: J. Murray	Carried
6.3	Infrastructure/Beautification Committee – John	
	Spring/Summer Plans	
	Continuing with 43 planters and 29 hanging baskets from previous years. We will see a 5% increase on the cost from 2021.	Information
	2. STEPS Public Art	
	Applying for the first steps in funding. Will update further after supplication process and how it can fit into the pilots and patio projects within the BIA.	Update
6.4	Marketing, Events & Promotion Committee	
	February wrap-up - #findthelovetbay	
	One winner \$100 – the weather was cold and sales were down in the month of February. The concept was good, the weather and economics were a difficult sell.	Update
	2. Website – Asked firedog for info on an update	
6.5	Membership Services Committee – Phil	
	New portfolio, will brief in the next few weeks.	
6.6	Safety & Security – Peter	
	Community Safety & Well-Being Update	No Undato
	CoTB meeting delayed, no update.	No Update
6.7	Parking Authority Board Update – Kara	
	 Passport App release is scheduled for late Spring 2022 Meeting March 8, 2022 	Update
6.8	Administration	

Item	Description	Action
	 Board Meeting Schedule – First Tuesday of the Month April 5, 2022 	
	o May 3, 2022	
	o June 7, 2022	
	 July 5 or 12, 2022 – Delay 1 week? Holiday weekend 	
	 August 2 or 9, 2022 – Delay 1 week? Holiday weekend 	
	 September 6 or 13, 2022 Delay 1 week? Holiday weekend 	
	October 4, 2022	
	November 1, 2022December 6, 2022	
	O December 0, 2022	
7.0	Correspondence – n/a	
8.0	New Business	
	 KIA Ora Kannabis on accepting BIA Bucks. They would like to be part of the program. Discussion ensued about having a Cannabis store on BIA Bucks and allowing people to purchase Cannabis products with sponsored dollars. Requested one of the KIA Ora owners present at the next BIA meeting to discuss and educate. Legion partnership with the BIA – will require additional information. 	Discussion
9.0	Next Meeting – April 5, 2022	
	Adjournment – 7:48pm	
	Motion: 2022-15 Moved by: J. Calonego Seconded by: M. Hurley	Carried