



WATERFRONT DISTRICT

MINUTES

The Waterfront District BIA

BOARD OF MANAGEMENT MEETING

Tuesday, February 7, 2023

INVITED: Jim Comuzzi, Chair
Peter White, Vice-Chair
Jordan Calonego, Treasurer
Maelyn Hurley, Director
John Murray, Director
Andrew Foulds, Councillor
Kara Pratt, Recording Secretary

TENTATIVE:

REGRETS: Lynn Gray, BIA Bookkeeper
Thomas Trist, Director
Robyn Despins, Director
Kory Morabito, Director
Ken Ogima, Director
Phil Walkden, Director

GUEST: Kaija Saarinen, Science North

LOCATION/TIME: ZOOM, 5:30pm
<https://us02web.zoom.us/j/2781002430?pwd=K2RPSnFqWVdKNityRIB2bTlldnpWZz09>
Meeting ID: 278 100 2430
Passcode: WDBIA

| Item | Description | Action |
|------|--|---------|
| 1.0 | Meeting Call to Order and Disclosures of Interest Called to order @ 5:52 after Science North Presentation | |
| 2.0 | Approval of Agenda Motion: 2023-08 Moved by: J. Murray Seconded by: M. Hurley | Carried |
| 3.0 | Presentations Kaija Saarinen from Science North Re: Scavenger Hunt | |

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| | <p>Presentation on the proposed Pool 6 build/expansion of Science North to Thunder Bay.</p> <p>Lead into the Science North Scavenger Hunt and participation from businesses in the area.</p> | |
| 4.0 | <p>Approval of Minutes – January 10, 2023– sent electronically</p> <p>Motion: 2023-09 Moved by: M. Hurley Seconded by: J. Murray</p> | |
| 5.0 | <p>Business Arising from Past Minutes</p> | |
| 6.0 | <p>Reports</p> | |
| 6.1 | <p>Chair’s Report – Jim</p> <p>1. Seagull Management</p> <p>Awaiting costing from Skyline Falconry – received report on seagull management plan.</p> | |
| 6.2 | <p>Finance Committee –Phil – presented by J. Calonego</p> <p>1. December 2022 & January Financials (TBD)</p> <p>2. Sponsorship Requests:</p> <ul style="list-style-type: none"> • City of Thunder Bay - Culture, Community Programming & Events <ul style="list-style-type: none"> • Request: \$2000 BIA Bucks & \$2000 in Advertising <p>As a patron-level sponsor/partner, the Waterfront BIA will receive the following benefits: logo in the event guide, link on the City's website, social media mentions, recognition in an official thank you ad in the event guide, ad in summer events program, logo on event signage, opportunity to distribute info, or onsite activities: subject to City approval.</p> <p>Met with Culture & Recreation and mentioned we do not have a cash budget, but they are happy to take BIA Bucks – Attached is a spreadsheet of how the Gift Certificates (purchased by C&E last year) and BIA Bucks were spent.</p> <p>Approval for sponsorship at the same dollar amount from 2022 - \$1500 in conjunction with in-kind advertising on the Walleye LED board & Social Media shares.</p> <p>Motion: 2023-10 Moved by: J. Murray Seconded by: P. White</p> <ul style="list-style-type: none"> • Community Living Thunder Bay <ul style="list-style-type: none"> • Request: \$100 BIA Bucks <p>The high Tea and fashion show this year will be in honor of Rita Lablond who was the fundraiser coordinator. Rita started the annual high tea. This year 50% will go to breast cancer here in thunder bay and the other 50% to community living’s ongoing efforts to raise funds for an accessible vehicle. The gift</p> | Carried |

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| | <p>certificates (BIA Bucks) will be used to purchase gifts in the downtown core for the auction table.</p> <p>Approval of the \$100 BIA Bucks sponsorship for purchasing auction table items.</p> <p>Motion: 2023- 11 Moved by: A. Foulds Seconded by: M. Hurley</p> <ul style="list-style-type: none"> • Sociable <ul style="list-style-type: none"> • Request: \$400 BIA Bucks <p>Sociable will be doing surveying for Thunder Bay Symphony Orchestra in the BIA and would like to give out one BIA Buck to each person who takes the survey. They will be out surveying for two days between February 17- March 3, 2023.</p> <p>Motion: 2023- 12 Moved by: J. Murray Seconded by: M. Hurley</p> <ul style="list-style-type: none"> • Thunder Bay Regional Health Sciences Centre <ul style="list-style-type: none"> • Request: \$3000 BIA Bucks <p>Specialist Physician Recruitment and Retention for Thunder Bay and Region. Support with integration into the community. Information re: BIA in our recruitment baskets, showcase the BIA during site visit's within the community, and promote on social media.</p> <p>Motion: 2023- Moved by: Seconded by:</p> <ul style="list-style-type: none"> • Lakehead Superior Nordic Association (LSNA) <ul style="list-style-type: none"> • Bronze sponsorship level covers the range of \$500 to \$1499 <p>BIA Bucks could be used as part of our welcome package for the approximately 500 athletes and 200 plus support personnel from across Canada that will attend this event.</p> <p>Approval of \$500 Sponsorship in BIA Bucks with Bronze level recognition.</p> <p>Motion: 2023- 13 Moved by: A. Foulds Seconded by: J. Murray</p> | <p>Carried</p> <p>Carried</p> <p>Deferred</p> <p>Carried</p> |
| 6.3 | <p>Infrastructure/Beautification Committee – John & Tom</p> <ol style="list-style-type: none"> 1. CoTB Red River & Court Revitalization Update <ol style="list-style-type: none"> a. Update on meeting with contractors – Feb 7th (today) in Goods & Co. | |
| 6.4 | <p>Marketing, Events & Promotion Committee – Maelyn, Tom & Kory</p> <ol style="list-style-type: none"> 1. Valentines? | |

